



BALLSTARS
Youth Camp

HELPING KIDS ON AND OFF THE COURT

BallStars Youth Camp, now entering its 9th year, is a free camp provided to underserved children and teens in the local community between the ages of 8-17. Over 90% of the campers are from single parent and/or low-income households. This is a unique summer program that educates youth both in basketball and important life skills. We are asking for your support to help us make a difference in the lives of the youth in our community. Your support will directly make a positive impact on a youth who otherwise would not have this opportunity.



Our Mission

Our goal is to provide as many under-served kids as possible an opportunity to attend our camps at no cost as well as to provide them with items they need such as school supplies, backpacks and clothing and food. Private donations and corporate sponsorships are largely responsible for underwriting the cost of uniforms, trophies, awards, and gym rentals for our campers.



Sports



Mentorship



Supplies



Unity



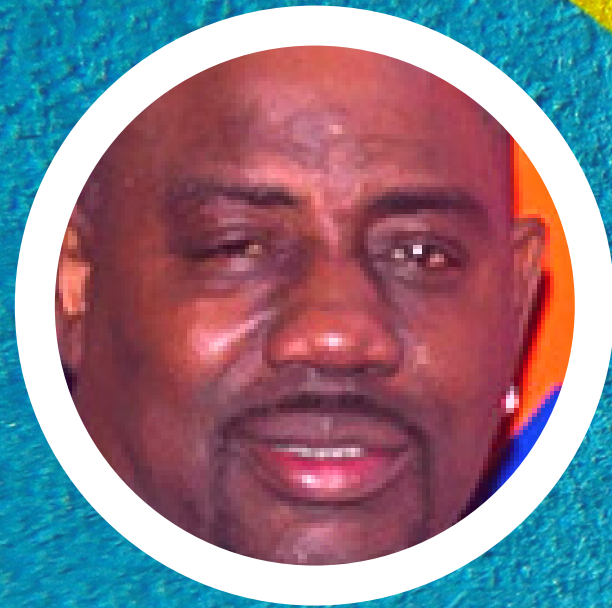
Hygiene

Our Team



OTIS BIRDSONG
FOUNDER

The No. 2 overall pick in the 1977 NBA Draft, he played in the (NBA) for 12 years and was a four-time NBA All-Star.



MICHAEL RAY RICHARDSON
CO-FOUNDER

The No. 4 overall pick in the 1978 NBA Draft, he played in the (NBA) for eight years. Michael was also a four-time NBA All-Star.



SIDNEY BIRDSONG
COACH

Productions Analyst in the U.S. Air Force. Received basketball scholarship from Colby Community College and holds a B.A. in Organizational Leadership from Brandman University.



SEAN BIRDSONG
COACH

Played professionally in the Continental Basketball Association, and Premier Basketball League. Coached within the NBA and the NBA-G League combine, NBA G-Leagues.



ANTHONY GOLDWIRE
COACH

Played in the NBA and played college basketball for the University of Houston. He was drafted by the Phoenix Suns in the 2nd round, of the 1994 NBA draft.

Partner Organizations



Camp Dates

Combined Camps

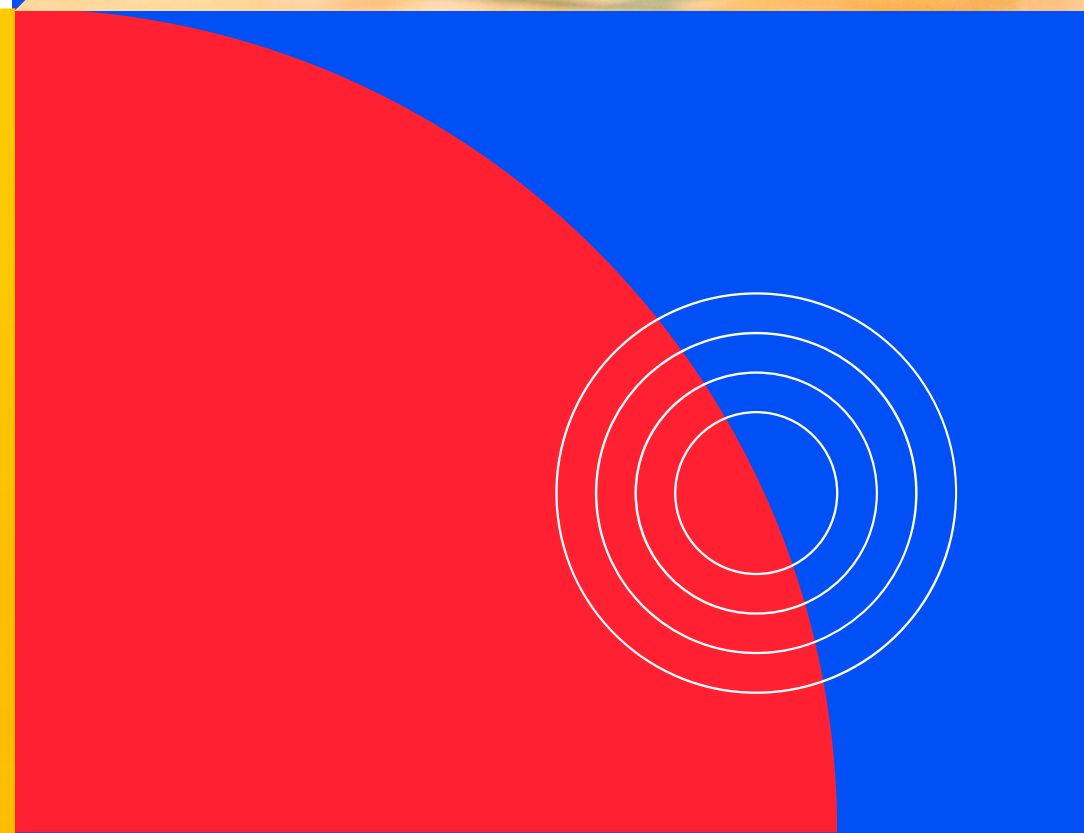
- June 14 - 18: Winter Haven High School, FL
- June 21 - 25: Belle Glade Central High School, FL
- June 29 - July 2: Boys & Girls Club, West Palm Beach, FL
- July 12 - 16: Palm Beach Gardens High School, FL
- Aug 16 - 20: Jewish Community Center, Teaneck, NJ

All Boys Camps

- Aug 9 - 13: School #3, Paterson NJ

All Girls Camps

- Aug 2 - 6: School #3, Paterson NJ



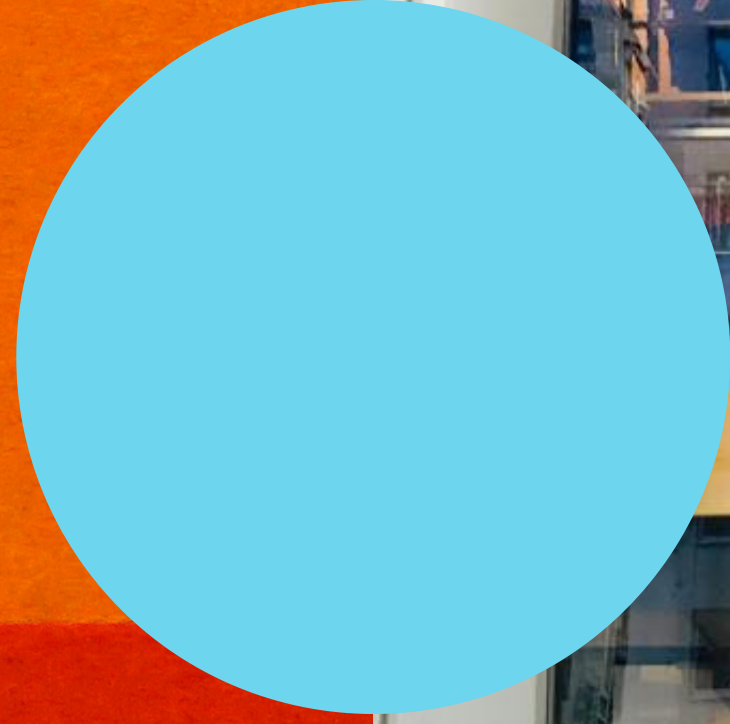


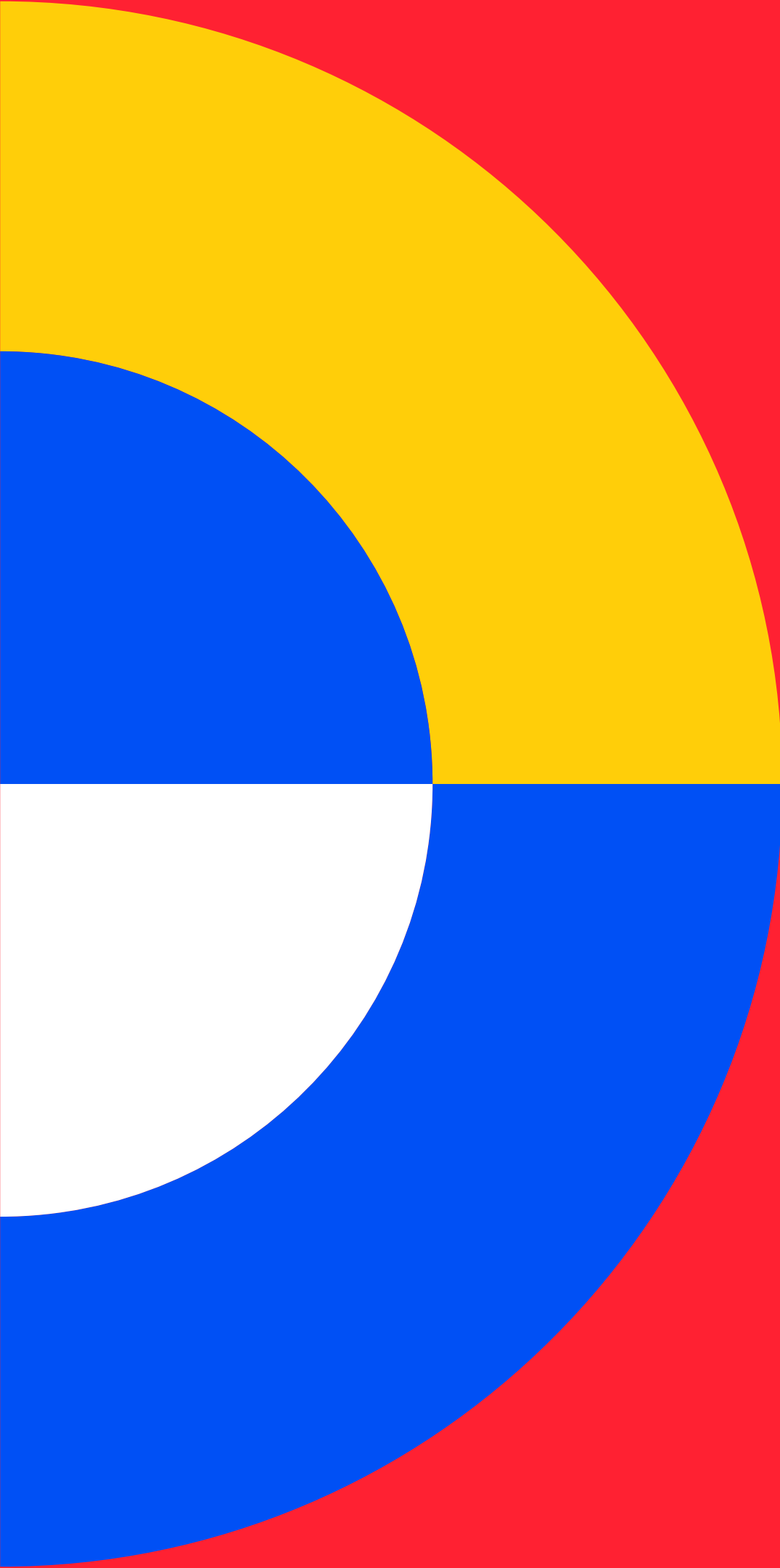
1,500+ KIDS SERVED PER YEAR

OVER THE PAST **8 years**

= 12,000+ KIDS HELPED

Sponsorship Opportunities



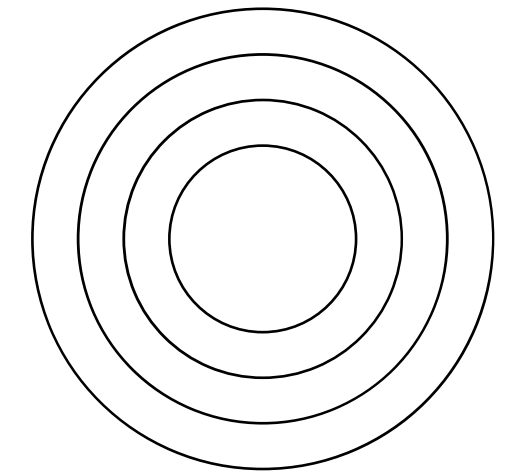


Hall of Fame – \$50,000

- Title Sponsorship
- Company name and/or logo on uniforms and awards
- Banner displayed at the Camp Gymnasium
- Eight NBA Basketballs autographed by the Legends
- Six Appearances by NBA Legends at Corporate Event
- Commemorative Award Plaque
- Sampling/Coupon Opportunities

Most Valuable Player – \$25,000

- Most Valuable Player – \$25,000
- Company name and/or logo on uniforms and awards
- Banner displayed at the Camp Gymnasium
- Four NBA Basketballs autographed by the Legends
- Three Appearances by NBA Legends at Corporate Events
- Commemorative Award Plaque
- Sampling/Coupon Opportunities

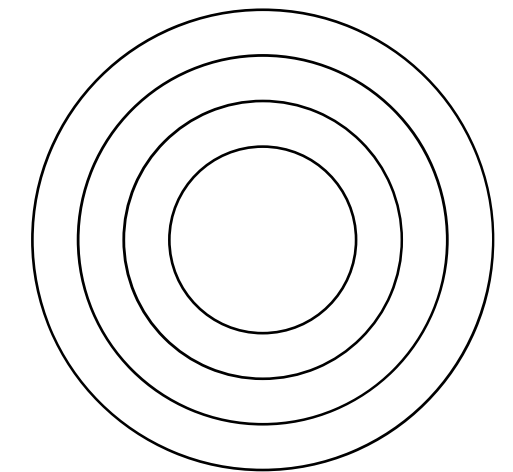


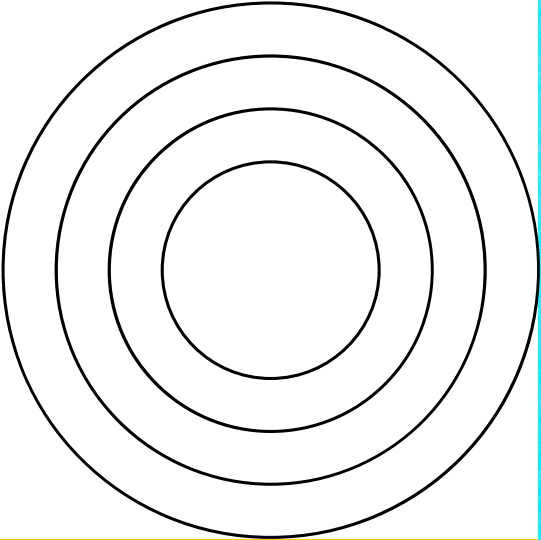
VIP Hospitality - \$15,000

- Banner displayed at Camp Gymnasium
- Two NBA Basketballs autographed by Legends
- An Appearance by NBA Legends at Corporate Event
- Host reception at place of business or venue of choice
- Commemorative Award Plaque
- □ Sampling/Coupon Opportunities

All Star - \$7,500

- □ Banner displayed at Camp Gymnasium
- □ Company name and/or logo on Camp Brochures
- □ Two NBA Basketballs autographed by Legends
- □ An Appearance by NBA Legends at Corporate Event
- □ Commemorative Award Plaque
- □ Sampling/Coupon Opportunities





In-Kind Donations

In addition to financial support, we are looking for in-kind donations. Due to the COVID-19 pandemic, we had to cancel our camps in 2020. As an alternative, we provided much-needed supplies to our kids. In order to greater serve our kids and families, this year, we plan to continue providing supplies in addition to holding our camps.

Past in-kind donations have included: gatorade, masks, hand sanitizer, protein bars, water, school supplies and iPads.

Past Sponsors

Bill Koch

H.E. Hill Foundation

Till Fertitta

Palm Beach County Sports Commission

Boca West Children's Foundation

Palm Beach Gardens Police Department

Polk County Sheriff Department

Junior Bridgeman

Premier Nutrition Corporation

Winter Haven Police Department

JD Alexander

US Sugars

Joe & Clara Tsai

Cavendish Farms

Scott Tesser

GLP & Associates

Gene Salamon

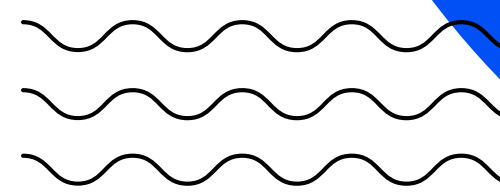
Al Cassidy

Herb Weitzman

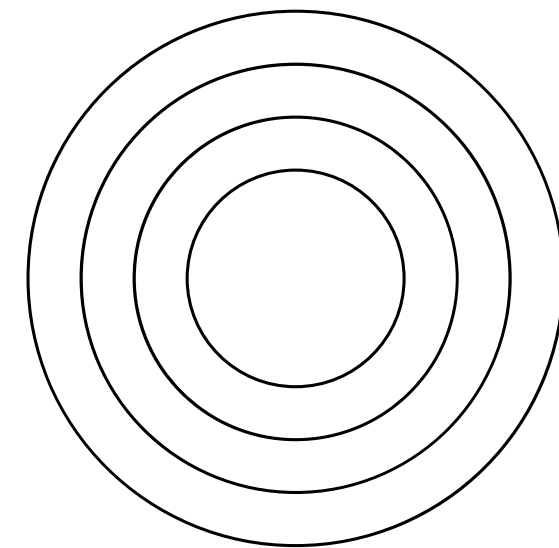
Steve Lieberman

Cliff White

NBRPA



Sponsorship Form



Company Name: _____ First Name: _____
Last Name: _____

Sponsorship Amount Enclosed (please check):

- Hall of Fame - \$50,000 Most Valuable Player - \$25,000 VIP Hospitality - \$15,000 All-Star - \$7,500
 Other - \$_____

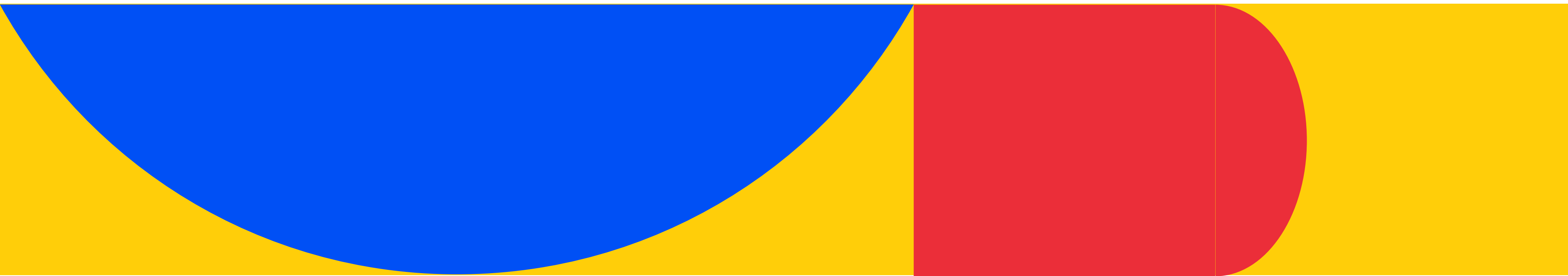
Payments can be mailed to:

ATTN: Claudia Ruffin

2560 Route 22 East Ste 209, Scotch Plains, NJ 07076-1529

The Cellus Foundation is a non-profit organization dedicated to harnessing the power of sports to prepare young people for healthy, fulfilling, and productive lives by teaching them life skills And developing them as leaders. The Cellus Foundation is a 501 (c)(3) organization. Your Donation is tax deductible.

Please direct all inquiries to Otis Birdsong at 501-580-0489 • otisbirdsong@hotmail.com



**Thank you for
your support!**

